

# MEDIA RELEASE



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## **INTEGRATEDLIVING RECOGNISED FOUR YEARS RUNNING AT INTERNATIONAL AGED CARE AWARDS.**

Specialist health service provider, integratedliving Australia has been recognised at the Asia Pacific 7th Eldercare Innovation Awards in Singapore.

integratedliving's Chief Executive Officer, Catherine Daley was named as a Global Ageing Trailblazer - an accolade that celebrates multi-disciplinary leadership that inspires change and positively impacts the standards of living for older people in the recipients home country.

In recommending Catherine for the award, nominators focused on Catherine's leadership and inspiration in the development of innovative solutions to assist seniors to live independently in their homes.

"She is instrumental in delivering technological solutions to enable seniors to monitor their vital signs and manage chronic health conditions at home and places older Australians at the centre of the organisation's focus.

"Catherine's vision and development of purpose-built Wellness Centres with state-of-the-art gyms, specialist staff, social activities and allied health services exemplify her strive for aged care excellence".

integratedliving's Wellness Centres were also named as finalist in the category of Active Ageing Program – Community at the awards and the organisation was a joint finalist with haylo for Innovation of the Year – Community Care Model.

A winner or finalist at the awards for the past four years, integratedliving continues to be recognised for innovation in providing aged and health care services to Australians living in rural, regional and remote areas of Australia.

CEO Catherine Daley explains that as an organisation integratedliving understands the unique challenges faced by older people living in remote and regional areas and innovates in response.

"Research shows that in regional, rural and remote communities, 75 percent of people aren't getting enough exercise and more than 50 per cent of people have one or more chronic illnesses," said Ms Daley.

"Creating purpose-built Wellness Centres for seniors in regional areas helps encourage and support people to be active and exercise for rehabilitation and general health and wellbeing".

“We are leading the way in active ageing and have opened seven Wellness Centres last year where our clients are enjoying the benefits of exercise and social interaction.

“For the Wellness centres to be the only Australian finalist named in the Active Ageing Program – Community is amazing. It is a great testament to our qualified staff and dedicated clients,” said Ms Daley.

integratedliving also understands the importance of effective client and staff communication and last year joined forces with hayylo to launch My Support App by integratedliving™. The app allows clients to update their service schedules, share service information with nominated family members and receive useful information and updates from integratedliving.

“My Support App helps bridge the time and distance gap for our clients. We know things happen outside of office hours and with the App, our clients can request a service change quickly and easily whenever and wherever they are,” said Ms Daley.

“It’s also a great form of communication for families and enables family to stay connected. We had one client able to see her new grandchild in the USA through the app,

“It is an effective internal communication tool, allowing for information to be delivered efficiently to our staff, many of whom are ‘out in the field’ visiting clients”.

“We’ve had great client and staff feedback around My Support App and are honoured to share a finalist berth with hayylo in the Innovation of the Year – Community Care Model category,

“Congratulations to the hayylo team who won Best Smart Care Technology solution category at the awards for their work developing the app ,” said Ms Daley.

integratedliving were recognised at last year’s Asia Pacific Eldercare Awards as Best Home Care Operator, in 2017 they were a finalist in the Innovation of the Year category and in 2016 in the Best Dementia Programme category for the dementia care program, Memory Wellness which they successfully developed.

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